



Synergy Days

BY SMARTAGRIHUBS | ROTTERDAM

Synergy Days
conference 2025

Rotterdam, The Netherlands

21 - 22 October 2025

Transforming the European agri-food sector through digital innovation

Synergy Days is **the most important conference connecting digital innovators in the European agri-food sector**. This unique event unites a diverse array of participants, including research projects, policymakers, digital innovation hubs, farmers, and industry leaders, all driven by a shared passion for advancing the sector through technology.

For five years, Synergy Days is building a vibrant community that fosters collaboration and innovation. Attendees gain insights into the latest trends, participate in engaging discussions, and explore networking opportunities to form impactful partnerships. Join our community and **become recognised as a key stakeholder** in the agri-tech sector!

Our mission

Fostering the ecosystem of digital innovation in the agri-food sector by stimulating and facilitating related projects and initiatives to create synergies on relevant topics to support and enhance uptake of innovative digital technologies.

Synergy Days on average:

2	30+	30+	500+	10+	30+
DAYS	EXHIBITORS	PROJECTS	ATTENDEES	PLENARIES	WORKSHOPS

Synergy Days partners:



Why partner with us?



Heightened Brand Visibility

Your brand will receive extensive exposure through our website, promotional materials, social media channels, and event signage. This proactive branding strategy ensures you reach a diverse audience eager for innovation in the agri-food sector.



Direct Engagement With Key Decision-Makers

Gain exclusive access to networking sessions that facilitate meaningful interactions with top executives, policy makers, and other sponsors. Building relationships at Synergy Days could lead to impactful partnerships and business opportunities that drive your company's growth.



Comprehensive Recognition

Your support will be acknowledged during the event through verbal recognition and feature articles on the Synergy Portal, which engages over 4,000 users from 1,000+ organizations focused on digital innovation. This continues your exposure long after the event concludes.



Tailored Business Advantages

As a sponsor, you will have the opportunity to organise a side event or product demonstrations, allowing you to showcase your innovations to a targeted audience. This hands-on approach not only elevates your brand but positions your solutions directly in front of potential clients and collaborators.



Get **instant brand exposure** in
the European agri-tech world



How to get involved?

Get a VIP Spot in Our Exhibition

Make your company stand out by getting a VIP spot in our exhibition, where participants mingle and exchange.

Deliver a Key-Note Speaker

As a sponsor, your representatives will have the chance to share the latest digital developments of your company with our audience. Alternatively, invite a key-note speaker from another organisation to boost the relationship you have with them.

Organise Your Own Side Event

Host a networking cocktail at the end of day 1 or day 2 and create positive association of your brand with the participants.

Sponsor Our Media

Guarantee your company major visibility on our platforms, by advertising on our website or in our event report, shared and read by all those in attendance and other interested parties.

**Want to join our 2025 edition?
Let's make impact together.**

Contact us

Our packages

Bronze Package - €10.000

The sponsorship benefits include:

- A VIP spot in the exhibition
- Your organisation mentioned on the Synergy Days website
- 20 minutes of presentation time in our plenaries
- A special mention in the event report

Silver Package - €15.000

The sponsorship benefits include:

- A VIP spot in the exhibition
- Your organisation mentioned on the Synergy Days website
- 20 minutes of presentation time in one of our plenaries
- A special mention in the event report
- Paid social media advertising on a channel of your choice

Gold Package - €20.000

The sponsorship benefits include:

- A VIP spot in the exhibition
- Your organisation mentioned on the Synergy Days website
- The organisation of a side-event, such a cocktail or dinner
- Paid social media advertising on a channel of your choice
- 20 minutes of presentation time in the **welcome plenary**
- Become the official sponsor of the conference, and receive a 3 minute mention in the closing plenary session every day of the conference
- An 1 page article or interview as part of the event report
- Your branding as part of the Synergy Days branding